

Innovate Memphis' Commute Options Program works with employers and learning institutions to promote transportation choices that improve economic and community health.



# COMMUTE OPTIONS

## BENEFITS:

- Reduce taxes and commute costs
- Use travel time more productively
- Lower stress and improve health
- Reduce air pollution and climate change impact
- Increase daily flexibility
- Boost workplace morale and productivity
- Enhance corporate image
- Cultivate community wellness



WALKING



HEALTH



COMMUNITY



SAVINGS



ENVIRONMENT



LOWER STRESS



BIKING



CAR/VAN POOLING



TRANSIT/BUS

## STRATEGIC INCENTIVES

- UNIVERSAL TRANSIT PASSES
- PRE-TAX TRANSIT PASSES
- EMERGENCY RIDE HOME
- PARKING MANAGEMENT
- VANPOOL AND CARPOOL MATCHING
- FACILITIES FOR BIKES
- CAR SHARE AND BIKE SHARE ON SITE
- FLEXIBLE WORK SCHEDULES
- INCENTIVES AND PROMOTIONS

## GOALS:

INCREASE  
COMMUTE  
OPTIONS USE  
TO **10%**

CERTIFY  
WORKSITES AS  
BEST PLACES  
TO WORK

INCREASE  
PROSPERITY BY  
IMPROVING  
**LOW-COST**  
COMMUTE OPTIONS

REDUCE  
DRIVE-ALONE  
RATE TO  
**75%**

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